

LOGICAL FRAMEWORK FOR THE PROJECT - Taking action for strengthened CSO networks and inclusion of older people				
	Intervention logic	Objectively verifiable indicators of achievement	Sources and means of verification	Assumptions
Overall objectives	OO – Contribute to further capacity-building of CSOs to engage in policy and decision-making processes on social inclusion of older people at regional and national level in Western Balkan countries	OO Indicator 1: Public institutions recognize the importance of CSOs in improving good governance through CSOs inclusion in decision making processes OO Indicator 2: CSOs use research and other forms of evidence to underpin their activities	Progress report of DG Enlargement on the guidelines for EU support to civil society 2014-2020 in enlargement countries National progress reports issued by national governments	
Specific objective	SO – Capacities of CSO networks and CSO network members to increase public awareness and subsequent impact in decision making processes on social inclusion of older people in Western Balkan countries at national and regional level (Albania, BiH, Macedonia, Montenegro, Serbia) are improved	SO Indicator 1: Capacities of 50 CSOs and 5 CSO networks in increasing public awareness and influencing decision makers have been improved SO Indicator 2: Policy makers in the 5 partner countries have initiated a process of policy changes to reflect the advocacy objectives of 5 CSO networks SO Indicator 3: Outreach of targeted CSOs through awareness raising and education is increased, measured through - Nr. of people reached through website, social media, media campaigns,	Interviews and questionnaires with senior management staff of 30 CSOs and public authorities in the respective countries (Indicator 1) National strategies for older people and relevant sectorial progress reports (Indicator 2) National legal and policy documents/plans (progress seen in wording or specific inclusions/exclusions stemming from CSO policy work (national and local, political agenda setting because of CSO lobbying (Indicator 2) Press clippings, website traffic (Indicator 3)	Political stability in Western Balkan Countries Governmental authorities are committed to support cooperation between the public sector and civil society National/international economic pressure leads to reduced governmental budgetary commitment toward older people

		articles, events, newsletters. - Nr. and diversity of CSOs participating in the activities"	Records of workshops and fora participated in (Indicator 3) Midterm review of the project Final Evaluation	
Expected results	Inception phase: 5 CSO networks and their strategic work plans on advocacy for social inclusion of older people are established, mobilised and refined	Indicator 01: 5 CSO Networks are set up or have improved their network structure Indicator 02: At least 50 CSOs are active in the networks Indicator 03: 5 CSO networks have finalized their strategic work plans in consultation with national stakeholders and the European Commission	MoUs signed between network members (Indicator 0.1) Strategic work plans finalized (Indicator 0.2) Inception report approved by the EU (Indicator 0.3)	Stable enabling environment in Western Balkans for national and local CSO development Different stakeholders are open to cooperation and contribution to the project
	R1 – Capacities of 5 CSO networks to engage in evidence-based policy dialogue for older people increased	Indicator 1.1: 5 CSO networks have defined research priorities and advocacy strategies Indicator 1.2: Capacities in taking an evidence-based approach in advocacy activities have increased Indicator 1.3: Increased communication and interaction with media based on awareness of addressing the topic of social inclusion	Publication of research results (Indicator 1.1) Advocacy strategies (Indicator 1.1) Evaluation summaries of workshops and trainings (Indicator 1.2, 1.3) 2 national advocacy campaigns per network, Dissemination list, media reports (Indicator 1.2, 1.3) Jointly developed guidelines with media (Indicator 1.3) Progress reports	Good working relationship between CSOs and media Exchange rate risk

			Mid-term and Final Evaluation	
	R2 – CSOs have engaged public and policy makers in a structured dialogue leading to better recognition of rights of older people	Indicator 2.1: CSOs participate in at least 45 of meetings in official policy working groups on topics related to social inclusion Indicator 2.2: At least 5.000 older people are engaged at community level through citizen education in each partner country Indicator 2.3: At least 60 small local initiatives are strengthened through sub-grants	Documentation of meetings and disseminated policy recommendations (Indicator 2.1) Reports about citizen education initiatives (Indicator 2.2) Narrative and financial report of 54 subgrants (Indicator 2.3) Advocacy brochure with good-practice examples from sub-grants published (Indicator 2.3) Media reports about initiatives (Indicator 2.3) Progress reports Midterm and Final Evaluation Reports	Readiness for dialog between governmental institutions and NGOs regarding needs and rights of older people National/international economic pressure leads to reduced governmental budgetary commitment toward older people Members of the network are not motivated, willing to learn or able to absorb new knowledge in the action
	R3 – Regional networking and knowledge-transfer on social inclusion of older people increased in Western Balkan Countries	Indicator 3.1: Number of spin-off activities defined after the regional study visit/peer exchange programme (target: 1/network). Indicator 3.2: Regional exchange platform established Indicator 3.3: Regional recommendations on social inclusion developed and disseminated	Experience reports by participants in the peer exchange programme and spin off-activities (Indicator 3.1) Website, Newsletter, at least quarterly per network (Indicator 3.2) Conference report (Indicator 3.3) Midterm and Final Evaluation Reports	All stakeholders are willing to share, learn and exchange practice and knowledge

	kick-off for the research) A.1.2. - CSO networks conduct research on national level to gain data for their advocacy strategies (with experts and participation of older people, up to 1 year) A.1.3. - Conduct 5 national tailor made advocacy and communication/media trainings for the CSO networks (Local trainers with support of Austrian advisors, 2 days) A.1.4 – Carry out 5 national trainings with media representatives, raising awareness about needs of older people A.1.5 - Develop national research - based advocacy strategies by national CSO networks (with support of local experts) A.1.6 – CSO networks conduct regular network meetings (twice per year, including participation of older people and gov. representatives) A.2.1 Conduct 2 national advocacy campaigns per network on occasions such as the Day for Older People (including targeted advocacy actions based on research results, bilateral meetings, media launch) A.2.2 - CSO networks participate in			
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	policy working groups on topics related to social inclusion (at least 2 working groups/network) A.2.3 - Conduct actions for citizen education and participation in the 5 countries (aimed-at empowerment and participation of older people) A.2.4 – CSO networks organise national panel discussions based on the research results (1 per network) A.2.5 - Implementation of sub-grants by grass-root initiatives/local NGOs A. 2.6 - Publication of an advocacy brochure with good-practice examples from sub-grants and advocacy initiatives A.3.1 - Conduct a regional network meeting combined with a training session on EU accession/ acquis and proposal writing A.3.2 – CSO networks develop a regional peer exchange programme for CSO network members to allow mutual learning and exchange of best practice (older people/team leaders and NGO representatives, 2-4 people/network) A.3.3 – Carry out a study visit to Slovenia to allow knowledge-transfer in advocacy (4			
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	persons/network, including a representative from the public sector) A.3.4 - Organise a regional conference on social inclusion of older people including governmental stakeholders and international organisations (presentation of project outcomes) A.3.5 – Develop a network website			
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